
FACT SHEET

WHAT: Friends for Families First presents their signature annual fundraiser “Steppin’ Out” benefiting Families First. The evening will include a silent and live auction as well as a seated dinner and dancing.

WHEN: Friday, April 30, 2010

WHERE: Infinity Park Event Center

WHY: Families First offers immediate protection and intervention for abused and neglected children ages 3 to 12 as well as weekly parent support groups, family education classes and a toll-free, statewide bi-lingual Family Support Line. The continued success of the organization deeply depends on community involvement, sponsorships and donations from this fundraiser. *For every dollar raised, 81 cents goes directly towards funding Families First’s child protection services and family education programs.*

INDIVIDUAL TICKETS:

- \$200 Patron (per person)
- \$150 Individual (per person)
- \$100 Junior (per person, 21-40 years old)

SPONSORSHIPS:

MILLIONAIRE’S ROW SPONSOR \$25,000

- 2 Priority tables of 10
- Two-page complimentary advertisement in program
- Corporate name on invitation
- Mention in publicity and printed materials
- Banner at event

WINNER’S CIRCLE SPONSOR \$15,000

- 2 Priority tables of 10
- One-page complimentary advertisement in program
- Corporate name on invitation
- Mention in publicity and printed materials
- Signage at event

TWIN SPIRES SPONSOR \$10,000

- 1 Priority table of 10
- One half page complimentary advertisement in the program
- Corporate name on invitation
- Mention in publicity and printed materials
- Signage at the event

SPONSORSHIPS (continued)

TRIPLE CROWN SPONSOR \$5,000

- 1 Priority table of 10
- Recognition in the program
- Corporate name on invitation
- Mention in publicity and printed materials
- Signage at the event

JOCKEY CLUB SPONSOR \$2,500

- 1 table of 10
- Recognition on invitation and in the program
- Mention in publicity and printed materials

UNDERWRITING:

We offer supporters the opportunity to underwrite a portion of the event in an effort to lower costs and increase proceeds. Underwriters will be recognized at the event.

- GOLD \$2,000 +
- SILVER \$1,000
- ROSE \$ 500

To receive an invitation or to inquire about sponsorship and underwriting opportunities contact Families First at 303 745-0327.

HISTORY: Since in 1986, Families First has served Colorado families with programs and resources which empower parents and nurture children in a welcoming, non-judgmental way. We understand that parenting choices can be challenging and that many parents do not have access to tools, resources and support to help them through the challenging times. Our founders believed that preventing child abuse was as important as healing victims, and that it required proactive community involvement. Over the past 20+ years, we have grown our services to include a toll free, statewide, Family Support Line, free information and referral services to Spanish speaking parents, low cost parent education classes, free weekly parent support groups in addition to residential care for children suffering from child abuse and neglect. Families First staff and volunteers work side by side to accomplish our mission. With the help of a dedicated Board of Directors, the members of Friends for Families First, and supportive donors, we work together to create a caring community for children today and in the future.

EVENT CO-CHAIRS: Carol Brewka & Mary Thompson